



Project name: Digital Asset Monetary Network (DigitalAMN)

Voting By Mail - A Road to Social Justice
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There can be no social justice without economic justice.
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Project Summary

Table of Contents

About Us	2
Project Description	3
Opportunities for Engagement	4
DigitalAMN Team	5
GES Team	7

About Us

■	Who we are	DigitalAMN is an ecosystem that promotes economic growth, social empowerment and financial literacy within the business and investment communities. We call this ecosystem, a Public Accelerator-Incubator (PAI).
■	Our Mission	Our mission is to assist in building generational wealth for people of all economic backgrounds.
■	What We Do	We help everyday people (the 99%) achieve the American dream; whether you are an entrepreneur wanting to build a business, or someone wanting to invest in young companies when they are affordable. With this project, we partnered with our client-company, Global Election Services (GES), to combat voter suppression and increase voter participation in both the 2020 Presidential Election, as well as future federal, state and local elections.
■	How We Do It	<p>DigitalAMN invests in and develops startups, development stage companies and established businesses using a simple model:</p> <ul data-bbox="568 1529 746 1653" style="list-style-type: none">• Accelerate• Incubate• Acquire• Exit <p>This objective is achieved by incorporating the following disciplines in a systematic manner:</p> <ul data-bbox="568 1753 1299 1904" style="list-style-type: none">• Business Development• Equity Crowdfunding & RegA Offerings (Title III and IV of the JOBS Act)• Marketing• Private Investment Network

Each discipline is managed by an organization that DigitalAMN has aligned with either through a joint venture, investment or acquisition.

The PAI's ultimate objective is to:

- Assist with the growth of small and micro businesses
- Provide angel investors early access to liquidity
- Give disenfranchised people (non-accredited investors and those without access) the ability to participate in the investment process of startups and early stage ventures when they are affordable.

We believe there can be no social justice without economic justice.

Introducing GES

Our client, Global Election Services, Inc. (GES), provides comprehensive technology-enabled election services to organizations such as labor unions, credit unions, colleges and universities, residential groups, and trade associations. GES's senior staff have been supervising elections since 1981 and have managed over 8,500 elections involving more than 40,000,000 voters – none of which have ever been overturned. GES maintains One Voter = One Vote Integrity.

Relevance & Opportunity

In our partnership with Global Election Services, we will work to expand GES's business model to include governmental elections on the heels of their successful run of the 2020 North Dakota caucus and their long-standing experience and expertise with mail-in ballots. Further, GES possesses proprietary software that secures the registration and tabulation process. As a client, GES's business model and value proposition fully support DigitalAMN's mission, but it is our partnership that emphasizes the crucial initiative to fight social injustice.

Project Description

Voting By Mail - A Road to Social Justice



Problem

Voting By Mail - A Road to Social Justice project combats the voter suppression issue woven into the fabric of this country. The American Civil Liberties Union (ACLU) has noted an array of commonly used voter suppression tactics: voter ID laws, cuts to early voting, mass purges of voter rolls, systematic disenfranchisement, and aggressive gerrymandering. The ACLU confirms that people of color, students, the elderly, and people with disabilities are the main targets of voter suppression.

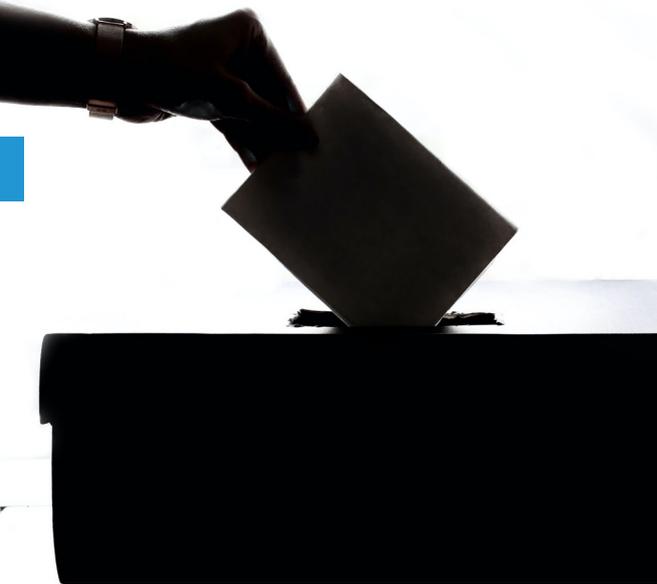
Moreover, COVID-19 has pushed the urgent need for nationwide voting systems changes—in favor of the voting-by-mail system—to the forefront of American democracy. Overreliance on technology and underestimating voters' comfort level in casting ballots electronically may repeat the chaos experienced recently during Wisconsin's primary.

Solution

Local elections affect change on an immediate level, and therefore should reflect the needs of the communities they serve. The voting-by-mail system provides a practical, safe solution to the majority of the above-mentioned voter suppression tactics by assuring security, transparency, and ease of access for all votes.

Currently, there is a subtle but powerful distinction between an absentee ballot and a mail-in ballot. While the absentee ballot can be mailed-in and is legally available to every U.S. citizen, access to using the absentee ballot is limited to prescribed circumstances that vary between jurisdictions. The mail-in ballot, however, is a voting process in which every citizen is free to mail in their ballots without any legal constraints. This voting system is left for each jurisdiction and municipal county to implement.

Through this project, Voting By Mail - A Road to Social Justice, we propose that the solution include constituents demanding state and local legislators implement the full mail-in ballot system, for all elections - Local, State and Federal.



Opportunities for **Engagement**

Value Proposition

GES's current marketplace (Unions: Local, Regional and International) offers the company access to as much as \$30M in potential new business. Now with greater proven efficacies, GES can potentially secure business from over 3,000 municipal counties in the United States. Each State and municipal county sets and allocates their budgets independently of the Federal Government which itself allocated approximately \$300M for the 2020 election. Collectively, there are tens of thousands of elections run every year and in this current age of election interference, COVID-19 health crisis, and the civil unrest surrounding social and economic inequities, citizens across America yearn for an alternative to our voting structure.

Get Involved: How to Help with Awareness

We ask that you use your network, influence, and social capital to spread awareness that there is a tangible solution available to combat voter suppression and allow everyone's voices to be equally heard. If you share this mission, we request that you motivate and mobilize those within your sphere of influence and encourage them to demand their state and local legislators implement the mail-in ballot process by hiring companies like GES, who have a proven track record of fair, secure mail-in ballot elections.

Get Involved: How to Help with Capital

As with every DigitalAMN client, there is an expectation that Titles III and IV of the JOBS Act will be leveraged to give the 99% (everyday people) an opportunity to invest and own a stake in GES. Accordingly, DigitalAMN will afford accredited investors a small portion of the intended raise. If you are an accredited investor and have an interest in owning a stake in GES, prior to our leveraging 'crowd supported' funding, please reach out to us for additional information.

DigitalAMN Team



Ajene Watson

CEO, President, and Chair

Mr. John Romano
Senior VP & Executive Director

Mr. Greg Thorpe, Esq.
General Counsel and Corporate Secretary

Mr. Robert Menendez
Managing Director, Board/Exec Advisor

Ms. Teresa Misenheimer
Controller and Board/Executive Advisor

GES Team

John S. Matthews
Chairman

Mr. Matthews worked in the Securities Industry for 29 years as a principle at numerous Broker-Dealers. Has been involved in United States Politics and Government since the 1980s and ran numerous election campaigns as well as serving as Senator Daniel Patrick Moynihan's Senior Ombudsman, responsible for constituent services and legislative initiatives.

Magdiel Rodriguez
Chief Information Officer

Has over 25 years experience in the areas of Information Security, Enterprise Risk Management and Compliance, Information Technology and Operations including 21 years with Visa Inc. where he performed as Senior Business Leader of Information Security.

Maralin Falik
CEO

Has more than thirty-five years' experience in election administration, having managed and conducted over eight thousand five hundred elections. Regularly defends election challenges before the Department of Labor and the courts and has testified as an "election expert" to the courts and various oversight groups.

Facundo Bacardi
Chief Information Officer

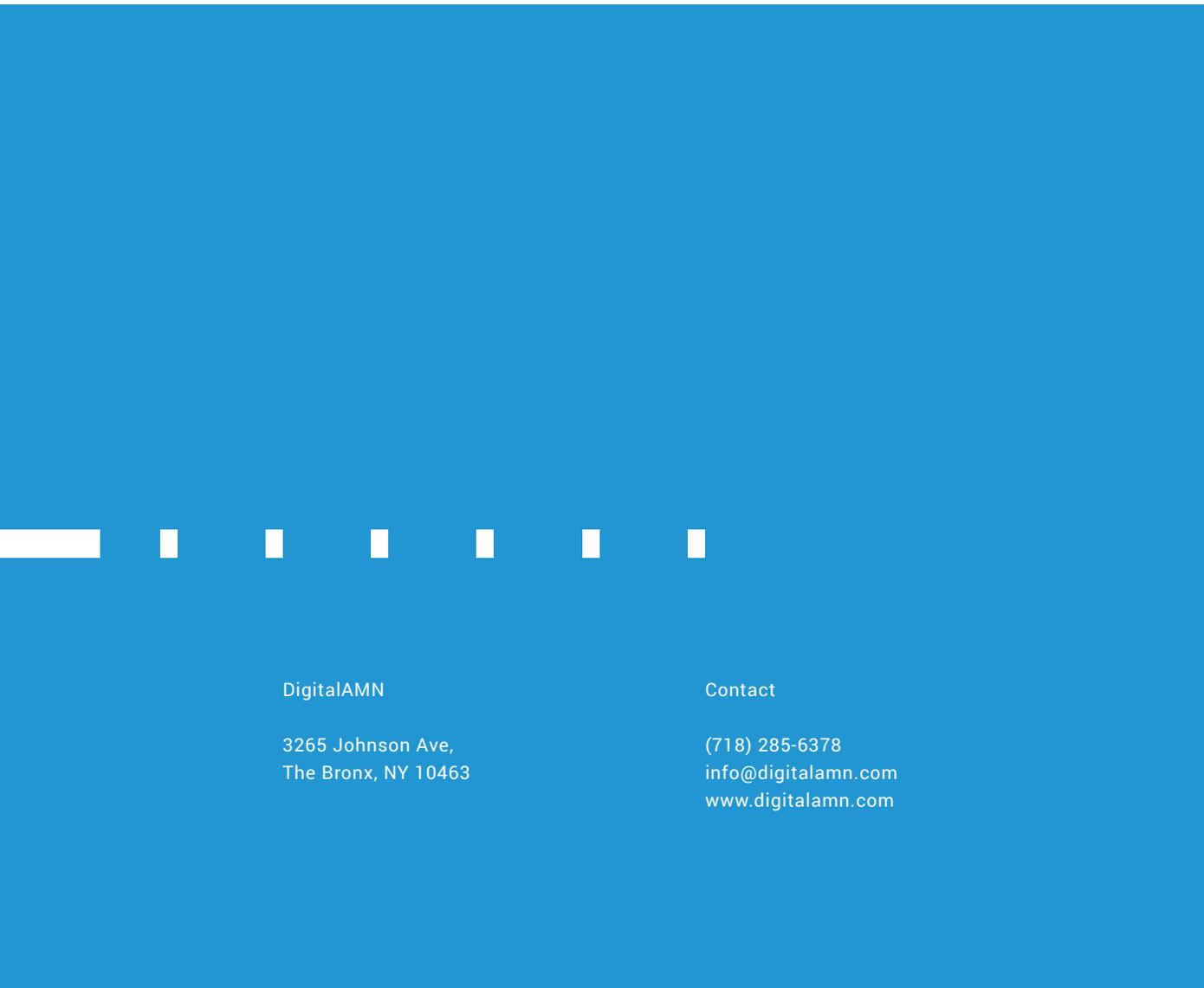
Member of the family that controls and owns Bacardi Ltd. Previously in charge of Bacardi's manufacturing and distribution division for Nassau, Brazil, Trinidad and Central America and currently, Mr. Bacardi serves as a director of Suramericana de Inversiones, S.A., an investment company located in Panama where he has served since 1990.

Kathryn Weisbeck
President

Since 2015, has worked as President of GES in many facets of the management of elections projects including; ballot design and working with printer/mail houses, employee management, helpline coordination, working with the clients on member eligibility, registration and the supervision of in-person elections and ballot tabulation and auditing.

James P. Daprile
Compliance

His career included roles as a CFO, along with legal and product controllerships, with diverse corporate structures varying from small U.S. based broker dealers to global investment banks.



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